



MATTEO CESATI

WEB DESIGNER

www.matteocesati.it

28/06/1989, Milano

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HELLO!

My name is Matteo Cesati, I am 28 years old and I divide my time between the world of the web and the one of education. I like to have the opportunity to reinvent myself every time I face a new project. I want to grow professionally making new experiences and tackling exciting challenges.

ADJECTIVES

Curious, Preative, Punctual, Reliable, Bingewatcher, Passionate, Direct, Team Worker, Tech Geek, Available, Enthusiast for New Projects.

LANGUAGES

Italian
English

VOLUNTEERING

SCOUT MASTER AGESCI 2009-2015
Scout Master of a group of kids from 12 to 16 years old and from 16 to 20 years old.

COORDINATOR OF VOLUNTEER CAMP IN ROMANIA
Head of Programming, educators and scout groups in collaboration with Fundatia de Voluntari Somaschi

VOLUNTEER CAMP IN SICILY AND BOSNIA
Operator and Animator in Sicily in collaboration with the association Libera and in Bosnia with the association Tuzlanska Amica

PORTFOLIO

www.matteocesati.it

EDUCATION & WORK

2016 WEB DESIGNER & DEM SPECIALIST

November 2016 – Today @ Office Depot - Viking
Creating and managing landing pages and product pages for Office Depot and Viking channels. Design and implementation of email marketing campaigns and automated emails for Office Depot and Viking channels. Curator of online catalogs.

2015 MBA, THEORY AND TECHNOLOGY OF COMMUNICATION

2013 - 2015 @ University of Milan Bicocca

Thesis Work: "iBi – Interactive Bicocca App. A contextual experience for spatial and digital wayfinding."

It's a UI, UX & IA project working on a mobile application in order to facilitate university life in all its aspects with a view geo-referenced with the use of devices Beacon.

Valuation: 110eLode/110

2014 RESPONSABILE COMUNICAZIONE & WEB DESIGNER

September 2014 – Today @ Progetto Spazi e Azioni Monza
Founder & Team Member, IA, UX, UI Designer, WebDeveloper. Website creation and management for the promotion and booking rooms study of the Municipality of Monza.
www.spazieazionimonza.it

2014 FREELANCE PROJECT

February 2014 @ ilProgettoSrl
Website creation for the company of dental instruments ilProgetto SRL. - www.ilprogettosrl.com
May 2016 @ Studio Lipsi
Website creation for sponsoring two studios on the island of Lipsi - www.studiolipsi.it

2013 BBA, COMMUNICATION AND PSYCHOLOGY

2009 - 2013 @ University of Milan Bicocca

Thesis Work: "Evolution of Design and Usability of Social Media : Case Study Facebook"

It's an analytical work on the design and on usability of Social Media .

Valuation: 100/110

2010 SCHOOL EDUCATOR & SUMMER RECREATIONAL CENTRES COORDINATOR

June 2010 – October 2016 @ Icaro 2000 Sesto San Giovanni
Educator within the Handicap Service , Time Integration and Recreational Centres Summer .
Responsible for planning, educators and relationships with parents of CRE Marzabotto for the municipality of Sesto San Giovanni.

2008 SCIENTIFIC HIGHSCHOOL

2002 - 2008 @ Liceo Scientifico G. Casiraghi

Final Work: "The Seriality, From Feuilleton to TVSeries."

A brief discussion on the history of seriality

Valuation: 81/100

2008 ANIMATOR PARTIES AND EVENTS & SUMMER CAMPS EDUCATOR

August 2008 - September 2014
@ Cassa Edile di Milano - Cervia, Maggio di Cremona
@ Associazione Puppenfesten - Monza

SKILLS

Adobe Dreamweaver	●●●●●●	Balsamiq Mockups	●●●●●●	HTML5 & CSS3	●●●●●●
Adobe AfterEffects	●●●●●●	Axure	●●●●●●	Wordpress	●●●●●●
Adobe Photoshop	●●●●●●	InvisionApp	●●●●●●	PHP	●●●●●●
Adobe Illustrator	●●●●●●	FluidUI	●●●●●●	JS	●●●●●●
Adobe InDesign	●●●●●●	Selligent	●●●●●●	DEM	●●●●●●
Adobe Premiere	●●●●●●	Online Analytics	●●●●●●	Social Networking	●●●●●●

